



FOOD4HEALTH

Sustainable and innovative Agro food and fisheries value chain for MSME's cross border market

Activity A.T3.3

Creation of a “Food4Health technological platform” with advanced tools and services to promote quality food and consumer health.

**PARTNER : REGIONE PUGLIA-STRUTTURA SPECIALE DI
“COORDINAMENTO HEALTH MARKETPLACE”**

OUTPUT REPORT

REGIONE PUGLIA	U
COPIA CONFORME ALL'ORIGINALE DIGITALE	
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Firmatario: felice ungaro	

Activity A.T3.3 - Creation of a “Food4Health technological platform” with advanced tools and services to promote quality food and consumer health.

The implementation and continuous populating of the food4health web platform represent a major tool for the whole program area in order to transfer and share knowledge and services targeted to develop entrepreneurship and competitiveness of enterprises.

For this reason, a participatory methodological approach will be used for the design of the platform in order to listen to the needs of stakeholders and the main users of the tool. Moreover, the platform will be open source thus ensuring access to all stakeholders.

The activity of codesign and development of the platform (dl3.3.1 Co-Design & development of the Food4Health technological platform) includes targeted meetings with the enterprises and public bodies (research bodies, municipalities, authorities responsible for human health and education, doctors, etc.) and private entities (ex. catering services) to identify and develop contents and services that may support the process to improve quality and safety of food products and the quality of life and human wellbeing.

The major though not exhaustive themes of the contents and services supplied by the platform are: traceability of products origin, food education, innovation demand and supply, animation of virtual community of practices, database start-up and innovative SMEs.

After the phase of design and technological development of the platform, all partners will be involved in the implementation of contents (dl3.3.2 Implementation of ICT tools) and their continuous update (dl 3.3.3 Content management).

Deliverable D.T3.3.1

Co-Design & development of the Food4Health technological platform

Elaboration of a platform design shared among partners and the main target groups. The co-design phase will be developed through brainstorming meetings that will allow the expert team to define and share the executive design. Later on, the technological development of the platform will be carried out.

PERFORMED ACTIVITY

The activities undertaken in co-designing and developing the Food4Health technology platform initially aimed to create a user-centric platform that provides personalized dietary advice, food tracking and access to healthy food options.

The first phase of the work was dedicated to the definition of the objectives to be achieved through the creation of the "Food4Health" platform, with the analysis of requests and specifications techniques and the subjects involved with the purpose to define contents and functions of the technological platform.

The analysis led to the development of a first version of the representative map of the various types of content that the "Food4Health" platform will have to manage. Both the level of detail of each type of content, and the ways in which these will be managed. Also some infrastructural and bureaucratic doubts (owners / domain name, hosting and related budget).

A first web page structure of the platform was produced with the homepage sketches and some types of content (article, event, resource, company, product) as well as the drafts of related archives. A first remote installation of the platform was also made with a landing page draft.

A first version of the platform has been released, reachable from a temporary URL and accessible only after login. A custom theme and various views have been created for use of the various types of content (currently pages / articles / events),

manageable and customizable by the "manager" user. Three types of users have been created and customized: Administrator - Manager - Tester.

Stakeholder Engagement

Workshops and Meetings - period 01.2020 - 30.06.2020

Initial Workshops: Conducted initial workshops involving end-users, healthcare professionals, technology developers, researchers, and policymakers.

Objectives: Understand the diverse needs and challenges faced by stakeholders.

Outcome: Gathered detailed requirements and identified key features for the platform.

Regular Stakeholder Meetings: Held periodical meetings with a core group of stakeholders to review progress and gather feedback.

Outcome: Ensured continuous alignment with stakeholder expectations and needs.

Co-Design Activities

Prototyping - period 01.2020 - 06.2020

Low-Fidelity Prototypes: Created initial wireframes and low-fidelity prototypes.

Tools Used: CMS, Template Theme, Wordpress.

Outcome: Provided a tangible basis for stakeholder feedback.

Iterative Refinement: Based on feedback, refined the prototypes through multiple iterations.

Outcome: Developed high-fidelity prototypes that closely matched user needs.

Testing and Validation - period 07.2020 - 12.2020

Usability Testing: Conducted usability tests with a representative group of users.

Outcome: Identified usability issues and areas for improvement.

Validation Sessions: Held validation sessions with stakeholders to ensure the prototypes met their expectations.

Outcome: Finalized design specifications for development.

Development Activities

Technical Architecture - period 07.2020 - 12.2020

Design: Defined a modular and scalable technical architecture.

Components: Frontend to use contents, backend to update contents

Outcome: Ensured a robust and flexible foundation for the platform.

Implementation - period 01.2021 - 06.2021

Frontend Development: Implemented responsive web interface, to ensure a large usability of the product

Outcome: Developed user-friendly interfaces for different devices.

Backend Development: Developed backend interface for core functionalities.

Outcome: Ensured efficient and scalable backend operations.

Security Measures: Implemented data encryption and conducted security audits.

Outcome: Ensured compliance with GDPR and HIPAA regulations.

Integration and Testing - period 01.2021 - 06.2021

Integration: Integrated frontend with backend services.

Outcome: Seamless interaction between user interface and backend processes.

Testing: Conducted unit, integration, and user acceptance testing (UAT).

Outcome: Ensured the platform's functionality, performance, and reliability.

Conclusion

The co-design and development of the Food4Health technological platform were executed through a collaborative and iterative process involving multiple stakeholders.

The platform now provides a comprehensive solution for personalized dietary recommendations, food tracking, and access to healthy food options. Ongoing

evaluation and updates will ensure that the platform continues to meet the evolving needs of its users, contributing to improved nutritional health outcomes.

The content structure of the “Food4Health” web portal has been defined (categories of articles, order of presentation, conceptualization of graphic layout, web identity) leading to the publication, in confidential mode, of a first version of the same portal. Link was shared with the project partners for observations, changes and evolutions. Also for the same website, a series of contents (posts / articles) have been developed and published concerning the activities carried out by Food4Health in recent months and the activities achieved.

The result of the work carried out was summarized in the attached project outline shared with all the participants in the co-planning.



Deliverable D.T3.3.2

Implementation of ICT tools

The main contents and services sessions envisaged in the food4health technological platform will be populated with data and information.

There are 5 sessions:

- 1) traceability of products origin;
- 2) food education;
- 3) innovation demand and supply;
- 4) animation of virtual community of practices;
- 5) database start-up and innovative SMEs

PERFORMED ACTIVITY

The implementation of information and communication technologies (ICT) tools for the Food4Health technology platform focused on the five main sessions: traceability of product origins, food education, supply and demand for innovation, animation of virtual communities of practices and database startup. Innovative and innovative SMEs.

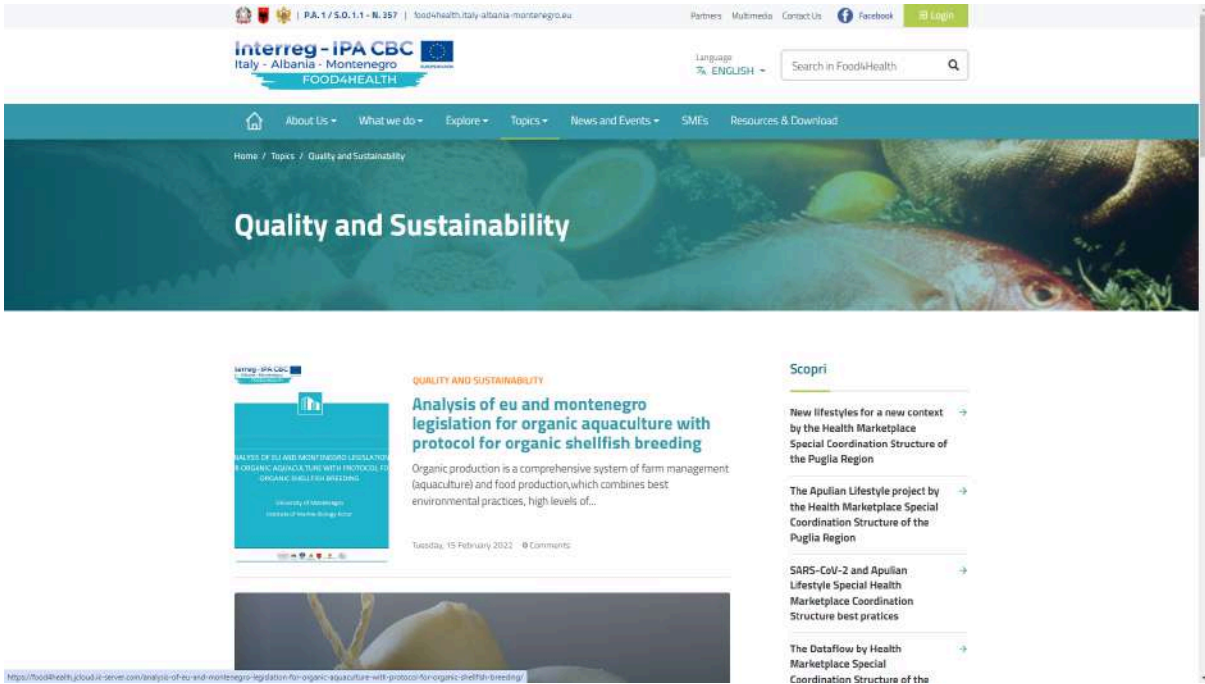
Implementation Overview

The implementation of ICT tools involved the integration of various technologies and data sources to create a robust, user-friendly platform. The process included data collection, system integration, and the development of interactive features for each of the five sessions.

Sessions and ICT Tools

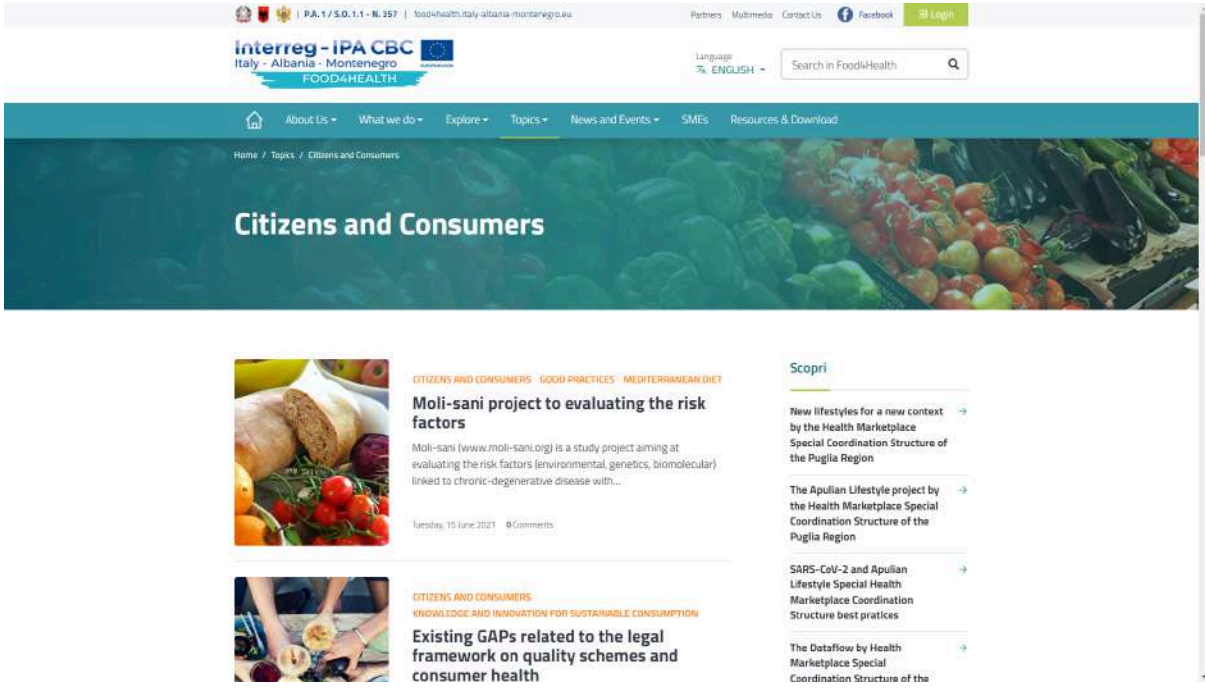
Quality and Sustainability

Strengthen the traceability of typical and traditional products, using, for example, the collective brands “Quality Products” Puglia, and “Sustainability”, through production protocols.



Citizens and Consumers

Improving consumer education on nutrition, health and well-being (Apulian Lifestyle) through the dissemination of information, frequently asked questions, videos, best practices, etc.



Knowledge and Innovation for Sustainable Consumption

Transfer of knowledge and innovation to meet SMEs and researchers.

The screenshot shows the website header with logos for Interreg-IPA CBC Italy-Albania-Montenegro and FOOD4HEALTH. The main navigation menu includes: Home, About Us, What we do, Explore, Topics, News and Events, SMEs, and Resources & Download. The breadcrumb trail reads: Home / Topics / Knowledge and Innovation for Sustainable Consumption. The main banner features the title "Knowledge and Innovation for Sustainable Consumption" over a background image of a person wearing a hat. Below the banner, a news article is displayed with the following details:

- Tags: COMMUNITY LABS, GOOD PRACTICES, INNOVATION OF THE SUPPLY CHAIN, KNOWLEDGE AND INNOVATION FOR SUSTAINABLE CONSUMPTION
- Article Title: **Cross border capacity building for 10 managers of the Food4Health Community Labs: here the contents**
- Text: The FOOD4HEALTH partner CIHEAM Bari organizes the training course "Cross border Capacity building for 10 managers of the Food4Health Community Labs", in order to strengthen the management skills of the F4H Labs managers and ensure the high quality services even...
- Date: Wednesday, 26 January 2022
- Comments: 0 Comments

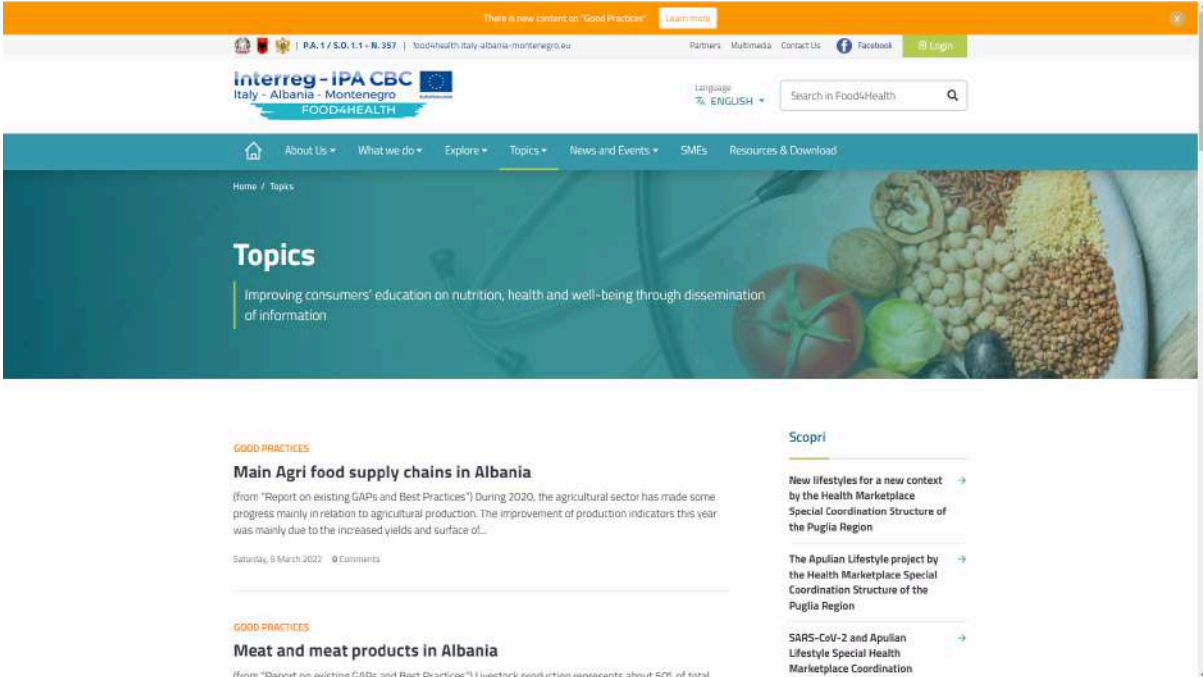
On the right side, there is a "Scopri" section with a list of related articles:

- New lifestyles for a new context by the Health Marketplace Special Coordination Structure of the Puglia Region
- The Apulian Lifestyle project by the Health Marketplace Special Coordination Structure of the Puglia Region
- SARS-CoV-2 and Apulian Lifestyle Special Health Marketplace Coordination Structure best practices
- The Dataflow for Health

Animation of Virtual Community of Practices

Animation and promotion of community dialogue on good practices by SMEs.

Improving consumers' education on nutrition, health and well-being through dissemination of information



The screenshot displays the website for the Interreg-IPA CBC Italy-Albania-Montenegro project, specifically the 'FOOD4HEALTH' initiative. The page is titled 'Topics' and features a large background image of various fresh vegetables and grains. The main heading is 'Topics' with a sub-heading: 'Improving consumers' education on nutrition, health and well-being through dissemination of information'. Below this, there are two main content blocks. The first is titled 'GOOD PRACTICES' and 'Main Agri food supply chains in Albania', with a brief description and a date of 'Saturday, 5 March 2022'. The second is also titled 'GOOD PRACTICES' and 'Meat and meat products in Albania', with a brief description. On the right side, there is a 'Scopri' section with three links: 'New lifestyles for a new context by the Health Marketplace Special Coordination Structure of the Puglia Region', 'The Apulian Lifestyle project by the Health Marketplace Special Coordination Structure of the Puglia Region', and 'SARS-Cov-2 and Apulian Lifestyle Special Health Marketplace Coordination'.

Database Start-up and Innovative SMEs

Below is the list of companies that were involved in the project and that interacted on the food4health platform, collaborating on the optimization of good practices in the nutraceutical sector.

#	Name of the Company	Type of Company	Address of the Company	Region	Person of Contact	E-mail Address	Website	Name of the Product
1	Ali Fruit	Production , cold storage and trade	Dvoran, km 7 Korçë Ersekë	Ersekë	Renaldo Ali	renaldo_470@hotmail.com	Does not have a website	Apple Cherry Plum
2	Llambi Rapi	Apple Production	Zvirinë, km 22 Korçë - Pogradec	Korçë	Llambi Rapi	None	Does not have a website	Apple
3	Mariglen Baki	Production of apple, cherry and plum	Dvoran, km 7 Korçë Ersekë	Korçë	Mariglen Baki	Mariglen_baki@yahoo.com	Does not have a website	Apple Cherry Plum
4	Ermal Sheno	Apple Production	Qatrom, km 6. Korçë-Ersekë	Korçë	Ermal Sheno	ermalsheno3@gmail.com	Does not have a website	Apple Cherry Plum
5	Nikolla Kostandini	Production , refrigerated storage	Polenë-Korçë	Korçë	Nikolla Kostandini	nikollakostandini@yahoo.com	Does not have a website	Apple & Cherry
6	<u>Oltian Shaholli</u>	<u>Production of cold storage and trade</u>	<u>Voskop-Korçë</u>	<u>Korçë</u>	<u>Oltian Shaholli</u>	<u>oltianshaholli@yahoo.com</u>	<u>Does not have a website</u>	<u>Apple & Cherry</u>
7	<u>AGRO FRUIT Shpk</u>	<u>Fruit and vegetable processing . packaging of fruit</u>	<u>Km 3 Rruga Nacionale Korçë - Ersekë</u>	<u>Korçë</u>	<u>Jorgo Braholli Vasil Braholli</u>	<u>Jb.agrofruit@gmail.com vasilbraholli@icloud.com</u>	<u>www.frutal.al www.agrofruit.al</u>	

		<u>juices and teas</u>						
8	<u>Anxhela Latifi</u>	<u>Apple Production</u>	<u>Qatrom / Korçë</u>	<u>Korçë</u>	<u>Aurel Latifi</u>	<u>anxhela_86@hotmail.com</u> <u>aurellatifi1@gmail.com</u>	<u>Does not have a website</u>	<u>Apple</u>
9	<u>Ylber Bylykbashi</u>	<u>Apple Production</u>	<u>Shamoll, Korçë</u>	<u>Korçë</u>	<u>Ylber Bylykbashi</u>	<u>ylverb@yahoo.com</u>	<u>Does not have a website</u>	<u>Apples & Pears</u>
10	<u>Ervis Qarri</u>	<u>Production and trade of seedlings</u>	<u>Mifol, Novoselë, Vlorë</u>	<u>Vlorë</u>	<u>Ervis Qarri</u>	<u>qarriervis95@gmail.com</u>	<u>Does not have a website</u>	<u>Grafted olive seedlings, citrus seedlings of various types, olive oil and kaliniot olive</u>
11	<u>Pirot Mukaj</u>	<u>Agricultural Farm</u>	<u>Trevllazër, Novoselë, Vlorë</u>	<u>Vlorë</u>	<u>Pirot Mukaj</u>	<u>None</u>	<u>Does not have a website</u>	<u>Extra Virgin Olive Oil and Vineyard for wine production</u>
12	<u>Agro-Thanjaj</u>	<u>Agricultural Farm</u>	<u>Novoselë, Vlorë</u>	<u>Vlorë</u>	<u>Pjerin Thanaj</u>	<u>None</u>	<u>Does not have a website</u>	<u>Olive seedlings, flower seedlings, extra virgin olive oil, olive</u>
13	<u>Taulant Myrtaj</u>	<u>Oil factory</u>	<u>Trevllazër, Novoselë, Vlorë</u>	<u>Vlorë</u>	<u>Taulant Myrtaj</u>	<u>None</u>	<u>Does not have a website</u>	<u>Olive and olive oil</u>
14	<u>Ilirjan Kamberaj</u>	<u>Agricultural Farm</u>	<u>Oshtimë, Vlorë</u>	<u>Vlorë</u>	<u>Ilirjan Kamberaj</u>	<u>None</u>	<u>Does not have a website</u>	<u>Grapes & Olives</u>

15	Roland Xhaferri	Agricultural Farm	Oshtimë, Vlorë	Vlorë	Roland Xhaferri	None	Does not have a website	Grapes & Olives
16	Dhori Mulaj	Agricultural Farm	Aliban Vlorë	Vlorë	Dhori Mulaj	None	Does not have a website	Mille fiori honey, propolis and royal jelly
17	Aurel Myrtaj	Agricultural Farm	Trevllazër, Novoselë, Vlorë	Vlorë	Aurel Myrtaj	None	Does not have a website	Olive and olive oil
18	Gafur Myrtezaj	Agricultural Farm	Trevllazër, Novoselë, Vlorë	Vlorë	Gafur Myrtezaj	None	Does not have a website	Olive and olive oil
19	Agim Konimi		Oshtimë, Vlorë	Vlorë	Agim Konimi	None	Does not have a website	Grapes, Olive & olive oil
20	Agro Fani	Wine Production	Otlak Laqja Kryesore rruga Nationale Berat –Ura Vaigurore	Berat	Mirela Fani	mirela.fani4@gmail.com	Does not have a website	Wine "FANI"
21	Amarilto Shpk	Preservation of fruits, vegetables, olives	Lezhe	Pllane Lezhe	Arben Malshi	amariltoshpk@gmail.com	www.amariltoshpk.al	Olives and extra virgin olive oil
22	ALSI & CO SHPK	Production, processing, packaging, labeling and wholesale distribution of dried fruits, vegetables and herbs.	Tirane	RRUGA PRUSH, VAQARR, TIRANE	Roland Sino	info@alsi.al	www.krikkrak.al	Peeled walnuts, almonds, roasted almonds, cashews, raisins, pea cocktail, roasted hazelnuts, natural country hazelnuts, etc.

23	<u>Shpresa Bezhi PF</u>	<u>Production and trade of vegetables</u>	<u>Fier</u>	<u>Çerme e Siperme, Lushnje</u>	<u>Gezim Bezhi</u>	<u>gezimbezhi@albaseed.com</u>	<u>Does not have a website</u>	<u>Tomato, Cucumber, Pepper</u>
24	<u>Kantina Familjare Shehi</u>	<u>Winery, viticulture, agrotourism</u>	<u>Tirane</u>	<u>Farke e Madhe, Rruga Mulliri, Vieter</u>	<u>Enver Shehi</u>	<u>kantinafamiljare.shehi@gmail.com</u>	<u>Does not have a website</u>	<u>Red wine and white wine packaged in bottles and 5 l boxes of Shesh, Cabernet, Riesling and Merlot varieties</u>
25	<u>Qemal Alushi PF (ENOL)</u>	<u>Agrotourism, agricultural products and winery</u>	<u>Tirane</u>	<u>Lagja Palaq, Preze, Tirane</u>	<u>Qemal Alushi</u>	<u>None</u>	<u>Does not have a website</u>	
26	<u>Duka Wine shpk</u>	<u>Grape cultivation and winery</u>	<u>Durrës</u>	<u>Street Shkafan, Ishëm, KM 3.5, Ishem Lalëz, Durrës</u>	<u>Anita Haxhiu</u>	<u>info@kantnaduka.al</u>	<u>kantinaduka.al</u>	
27	<u>Agro Muka</u>	<u>Production and trading of seeds and seedlings and agricultural products</u>	<u>Durrës</u>	<u>Nikel, Qereke, Durrës</u>	<u>Behar Muka</u>	<u>beharmuka1973@gmail.com</u>		
28	<u>Budjon Metaj</u>	<u>Cultivation and trading of olive seedlings and fruit trees</u>	<u>Vlorë</u>	<u>Fshati Fitore, Novoselë, Vlorë</u>	<u>Budjon Metaj</u>	<u>budjonmetaj@gmail.com</u>		

29	<u>Klodjan Yzellari P.F</u>	<u>Cultivation and trading of seedlings</u>	<u>Korçë</u>	<u>Fshati Bahçallek, Komuna Buçimas, Korçë</u>	<u>Klodjan Yzellari</u>			
30	<u>Fidanishte Hushi</u>	<u>Cultivation and trading of seedlings</u>	<u>Fushë - Krujë</u>	<u>Nikël, Fushë - Krujë</u>				<u>Saplings Olive, Grape, Apple, Pear, Walnut, Hazelnut, Cherry, Kiwi, Citrus</u>
31	<u>FERMA A & E 2018</u>	<u>Production, storage and processing of agricultural products</u>	<u>Fier</u>	<u>Fshati Sheqishte, Rruga "Petraq Poshnjari", Zharës, Fier</u>	<u>Andi Koco</u>	<u>andi.koco32@yahoo.com</u>		
32	<u>Agro-Ferma Xheviti</u>	<u>Cultivation of hazelnuts and olives as well as different agricultural crops.</u>	<u>Fier</u>	<u>Dukas Visoke, Mal lakaster, Fier</u>	<u>Kreshnik Xhevit Heqimaj</u>	<u>mallakaste riotimk1@yahoo.it</u>		<u>Hazelnut and olive</u>
33	<u>Shogata Gjelbërimi 2000 - NGO</u>		<u>Vlorë</u>	<u>Selenicë, Vlorë</u>	<u>Kastriot Shehaj</u>	<u>gjelberimi2000@yahoo.com</u>		
34	<u>Rapsodia shpk</u>	<u>Cultivation of grapes, fruits, vegetables and production of olive oil</u>	<u>Lezhë</u>	<u>Rruga Lezhe - Shengjin km 4</u>	<u>Alfred Marku</u>	<u>info@rapsodia.al</u>		<u>Fruits, Vegetables, Grapes and Olive Oil</u>
35	<u>Dupi Frut Ltd</u>	<u>Cultivation of fruits and vegetables</u>	<u>Kavajë</u>	<u>Lagjia nr 5, rruga Kosova, Kavajë</u>	<u>Afrim Dupi</u>	<u>dupifrut@gmail.com</u>		<u>Fritas and Vegetables and</u>

		<u>in the open field and in greenhouses, as well as the cultivation and marketing of garlic.</u>						<u>especially garlic</u>
36	<u>Nurellari Berat</u>	<u>Agri-business</u>	<u>Berat</u>	<u>Fushë Peshtan, Berat</u>	<u>Libonike Nurellari Fatos Nurellari</u>	<u>fatosnurellari@yahoo.com</u>		<u>Grapes and Olive Oil</u>
37	<u>Hatia Group Shpk</u>	<u>Cultivation, collection, processing and trade of agricultural products, plants and medicinal plants</u>	<u>Fier</u>	<u>Strum, Fier</u>	<u>Viktor Hatia</u>	<u>hatia.grou p7@gmail.com</u> <u>Hatiagroup shpk@gmail.com</u>		
38	<u>L & B FRUITS 2006</u>	<u>Cultivation of fruits and vegetables in open spaces and in greenhouses, as well as collection, processing, trade and export</u>	<u>Fier</u>	<u>Karburnare Poshtme, Rruga e Fierit km</u>	<u>Lulëzim Sari</u>	<u>lbfruits2006@gmail.com</u>		
39	<u>Alekes Ranxha</u>	<u>Cultivation and trade of fruit and forest seedlings</u>	<u>Elbasan</u>	<u>Fshati Gjonme, rruga Gjonme-Gjergjan km-1, Elbasan</u>	<u>Aleks Ranxha</u>	<u>aleks.ranxha@gmail.com</u>		

40	<u>G & E FRUITS SHPK</u>	<u>Cultivation and trade of seedlings and trees</u>	<u>Elbasan</u>	<u>Rruga " Cerrik-Belh", km3, Elbasan</u>	<u>Lulëzim Bullari</u>	<u>g.efruits@gmail.com</u>		
41	<u>Lavdurim Kaja</u>	<u>Cultivation and trade of seedlings</u>	<u>Fier</u>	<u>Fier</u>	<u>Lavdurim Kaja</u>	<u>lulikaja406@gmail.com</u>		
42	<u>Ferma Çollaku</u>	<u>Cultivation of fruit trees, olives and olive oil</u>	<u>Tiranë</u>	<u>Çerkezë, Tiranë</u>		<u>fermacollaku@gmail.com</u>		
43	<u>Sokol Prenci</u>	<u>Cultivation and trade of seedlings</u>	<u>Tiranë</u>	<u>Bërullë, Tiranë</u>	<u>Sokol Prenci</u>			
44	<u>Xhuma Halimllari</u>	<u>Cultivation and trade of seedlings</u>	<u>Korçë</u>	<u>Bulgarec, Korçë</u>	<u>Xhuma Halimllari</u>	<u>xh.halimllari@hotmail.com</u>		<u>Grapes, apples, cherries, apricots, peaches, plums, pears, chestnuts, walnuts, dates, etc.</u>
45	<u>Nezir Kuqi</u>	<u>Cultivation and trade of seedlings</u>	<u>Fier</u>	<u>Lagjia 20 Tetori, Rruga Andrea Papaj, Lushnje</u>	<u>Nezir Kuqi</u>			
46	<u>"BIO- GREEN"</u>	<u>Planting, growing and processing of fruits and vegetables in greenhouses and in</u>	<u>Fier</u>	<u>Fier</u>	<u>Alket Merdanaj</u>	<u>biogreenfier@yahoo.com</u>		

		<u>the field as well as their trade</u>						
<u>47</u>	<u>Agri Tourism HUQI</u>	<u>Agro Tourism including the production and trade of fruits and vegetables . Wine and Olive Oil.</u>	<u>Durrës</u>	<u>Gjiri i Lalzit km 5. Radë. Manëz. Durrës</u>	<u>Shqipe Huqi</u>	<u>gezim.huqi@yahoo.com</u>		
<u>48</u>	<u>Gli orti di Peppe</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Giuseppe Battocchio</u>	<u>gliortidipeppe@gmail.com</u>		<u>vegetables and cereals</u>
<u>49</u>	<u>I.P.A.D. Mediterranean</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Vincenzo Chiarello</u>	<u>info@coopipad.it</u>	<u>www.coopipad.it</u>	<u>vegetables and cereals</u>
<u>50</u>	<u>Cooperativa Sociale Terrarossa</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Daniele Sperti</u>	<u>cooperativasocialeterrarossa@gmail.com</u>		<u>vegetables and cereals</u>
<u>51</u>	<u>La Nuova Contadina</u>	<u>Ltd</u>	<u>Andrano (LE)</u>	<u>Italy</u>	<u>Vito Casciaro</u>	<u>nuovacontadina@gmail.com</u>	<u>www.nuovacontadina.it</u>	<u>vegetables and cereals</u>
<u>52</u>	<u>La pezza</u>	<u>Ltd</u>	<u>Salve (LE)</u>	<u>Italy</u>	<u>Claudia Borrello</u>	<u>info@lapezza.it</u>	<u>www.lapezza.it</u>	<u>jams and marmalades</u>
<u>53</u>	<u>Agriturismo Gli Ulivi</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Giulio Sparascio</u>	<u>info@gliulivi.it</u>	<u>www.gliulivi.it</u>	<u>farmhouse</u>
<u>54</u>	<u>Apicoltura f.lli Martella</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Corrado Martella</u>	<u>corrado.martella@gmail.com</u>		<u>Honey</u>
<u>55</u>	<u>Agriturismo Ficatorta</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Luigi Maglie</u>	<u>info@agriturismoficatorta.com</u>	<u>www.agriturismoficatorta.com</u>	<u>farmhouse</u>
<u>56</u>	<u>I fornelli di Teresa</u>	<u>Ltd</u>	<u>Tricase (LE)</u>	<u>Italy</u>	<u>Rosanna Zocco</u>	<u>info@ifornelliditeresa.it</u>		<u>restaurant</u>

57	Masseria Galatea	Ltd	Alessano (LE)	Italy		masseriaagalatea@gmail.com	www.masseriaagalatea.it	farmhouse . fruit trees
58	Masseria Santa Lucia	Ltd	Montesardo (LE)	Italy	Danilo Tedesco	prenotazioni@biomasseriasantalucia.it	www.biomasseriasantalucia.it	farmhouse
59	Az. Agricola Bramato	Ltd	Tricase (LE)	Italy	Rosario Bramato			chilli peppers
60	Agrispero	Ltd	Tricase (LE)	Italy	Michele Pispero	michele.pispero02@gmail.com		vegetables and butcher
61	Azienda Agricola Nesca	Ltd	Tricase (LE)	Italy	Simone Nesca	fruttaeverdura@linesca@gmail.com		vegetables
62	Sante le Muse	Ltd	Salve (LE)	Italy	Fabiana Renzo	santelemuse@gmail.com	www.santelemuse.it	farmhouse
63	Soc. Agricola Merico	Ltd	Miggiano (LE)	Italy	Consiglia Lisi	info@oliomericosalento.com	www.oliomericosalento.com	oil and cereals
64	Salento D'arare	Ltd	Tricase (LE)	Italy	Adelaide Gerardi	salentodarare@gmail.com	www.salentodarare.it	farmhouse . agri camping
65	Masseria Nonnotore	Ltd	Tricase (LE)	Italy	Irene Vaglio	info@masserianonnotore.it	www.masserianonnotore.it	farmhouse . cereals, vegetables . oil.
66	Anime Sante	Ltd	Tricase (LE)	Italy	Daniele Cazzato			fish, restaurant fish.
67	Taverna del Porto	Ltd	Tricase (LE)	Italy	Alessandro Coppola	info@tavernadelporto.it	www.tavernadelporto.com	Restaurant fish
68	Food4Health Community cooperativa agricola	Ltd	Tricase (LE)	Italy	Vincenzo Chiarello			vegetables . fish and honey transformation

69	<u>On-Lime</u>	<u>Ltd</u>	<u>Palagiano (TA)</u>	<u>Italy</u>	<u>Vito Sanitate</u>	<u>sanitate@gmail.com</u>	<u>https://www.on-lime.it/</u>	<u>Citrus (lemon, orange, clementine, lime)</u>
70	<u>Natura humana (happy food)</u>	<u>Ltd</u>	<u>Castellana Grotte (BA)</u>	<u>Italy</u>	<u>Lucia Cipriani</u>	<u>cipriani.lucia@libero.it</u>	<u>www.naturahumana.it</u>	<u>Carob, vegetables</u>
71	<u>Innovaprot. The power of plant-based proteins</u>	<u>Ltd</u>	<u>Gravina in Puglia</u>	<u>Italy</u>	<u>Luigi Manfredi</u>	<u>luigi.manfredi@innovaprot.com</u>	<u>www.innovaprot.com</u>	<u>Plant-based proteins</u>
72	<u>Ada Tour</u>	<u>Ltd</u>	<u>Gravina in Puglia</u>	<u>Italy</u>	<u>Flavio R. Albano</u>	<u>flavio@adatravel.it</u>	<u>https://www.adatour.it/</u>	<u>Tourism, Economics and Marketing, Cultural Heritage, Events and Visual Communication.</u>
73	<u>Az. Agr. Dragani Loredana</u>	<u>Farm</u>	<u>Montenero di Bisaccia</u>	<u>Italy</u>	<u>Dragani Loredana</u>	<u>falconegilda@pec.it</u>		<u>vegetables and cereals</u>
74	<u>Orominerva Srl</u>	<u>Ltd</u>	<u>Cerro al Volturno</u>	<u>Italy</u>	<u>Colicchio Nico</u>	<u>amministrazione@orominerva.it</u>	<u>www.rominerva.it</u>	<u>Oil, Vegetable preserves, tomato preserves</u>
75	<u>Cantina sociale San Zenone Scarl</u>	<u>Ltd</u>	<u>Montenero di Bisaccia</u>	<u>Italy</u>	<u>Flocco Adamantino</u>	<u>info@cantinazanone.it</u>	<u>https://www.cantinasanenone.it/</u>	<u>Wine</u>
76	<u>Giovanni Palumbo</u>	<u>Owner</u>	<u>Monagano</u>	<u>Italy</u>	<u>Palumbo Giovanni</u>	<u>info@molisegoloso.it</u>	<u>https://molisegoloso.it/</u>	<u>Vegetable preserves, tomato preserves</u>
77	<u>Az. Agr. Colavecchia</u>	<u>Farm</u>	<u>Limosano</u>	<u>Italy</u>	<u>Colavecchia Francesco</u>	<u>francescolavecchia@gmail.com</u>		<u>vegetables and cereals</u>

78	<u>Az. Agr. Di</u> <u>Marzo Pardo</u>	<u>Farm</u>	<u>Rotello</u>	<u>Italy</u>	<u>Di Marzo</u> <u>Pardo</u>	<u>dimarzopa</u> <u>rdo@pec.it</u>		<u>vegetables</u> <u>and</u> <u>cereals</u>
79	<u>Mario</u> _____ <u>Di</u> <u>Geronimo</u>	<u>Owner</u>	<u>Rionero</u> <u>Sannitico</u>	<u>Italy</u>	<u>Di</u> <u>Geronimo</u> <u>mario</u>	<u>mariodiger</u> <u>onimo@ho</u> <u>tmail.it</u>		<u>vegetables</u> <u>and</u> <u>cereals</u>
80	<u>Agriturismo</u> <u>"Costantini" di</u> <u>Neri Gioia</u>	<u>Farm</u>	<u>Rocchetta</u> <u>al Voltumo</u>	<u>Italy</u>	<u>Neri Gioia</u>		<u>https://agrit</u> <u>urismocost</u> <u>antini.com/</u>	<u>Farm</u> <u>holidays,</u> <u>dairy</u> <u>products,</u>
81	<u>Apicoltura</u> <u>Riccardo Lanni</u>	<u>Farm</u>	<u>Morrone</u> <u>del Sannio</u>	<u>Italy</u>	<u>Lanni</u> <u>Riccardo</u>	<u>richardlann</u> <u>i97@gmail</u> <u>.com</u>	<u>https://apic</u> <u>olturalanni.</u> <u>it/</u>	<u>Beekeepin</u> <u>g. honey</u>
82	<u>Maresa snc</u>	<u>Partnershi</u> <u>p</u>	<u>Ururi</u>	<u>Italy</u>	<u>Occhioner</u> <u>o _____</u> <u>Maia</u> <u>Teresa</u>	<u>maresasnc</u> <u>@gmail.co</u> <u>m</u>	<u>http://www.</u> <u>quartodeig</u> <u>reci.it</u>	<u>Oil.</u> <u>Vegetable</u> <u>preserves,</u> <u>tomato</u> <u>preserves</u>
83	<u>Az. Agr. Di</u> <u>Tanna Giuseppe</u>	<u>Farm</u>	<u>Capracotta</u>	<u>Italy</u>	<u>Di Tanna</u> <u>Giuseppe</u>	<u>giuseppedi</u> <u>tanna@hot</u> <u>mail.it</u>		<u>vegetables</u> <u>and</u> <u>cereals</u>
84	<u>I _____</u> <u>Saraceni di</u> <u>Cipullo</u> <u>Antonietta s.a.s.</u>	<u>Limited</u> <u>partnershi</u> <u>p</u>	<u>Cercemag</u> <u>giore</u>	<u>Italy</u>	<u>Cipullo</u> <u>Antonietta</u>	<u>info@isara</u> <u>ceni.it</u>	<u>https://ww</u> <u>w.isaraceni</u> <u>.it/</u>	<u>Vegetable</u> <u>preserves,</u> <u>tomato</u> <u>preserves</u>
85	<u>Apicoltura</u> <u>Nazario Fania</u>	<u>Farm</u>	<u>Montagan</u> <u>o</u>	<u>Italy</u>	<u>Fania</u> <u>Nazaio</u>	<u>info@miei</u> <u>edelmolise</u> <u>.com</u>	<u>https://ww</u> <u>w.mieledel</u> <u>molise.co</u> <u>m/</u>	<u>Beekeepin</u> <u>g. honey</u>
86	<u>Az. Agr. Bollella</u> <u>Rosanna _____</u> <u>Molishemp</u>	<u>Farm</u>	<u>Campobas</u> <u>so</u>	<u>Italy</u>	<u>Bollella</u> <u>Rosanna</u>	<u>paolo.padu</u> <u>lo@gmail.c</u> <u>om</u>	<u>https://ww</u> <u>w.molishe</u> <u>mp.com/</u>	<u>Pasta.</u> <u>flour,</u> <u>biscuits</u>
87	<u>Az. _____</u> <u>Agr.</u> <u>Concettina</u> <u>Fornaro</u>	<u>Farm</u>	<u>Toro</u>	<u>Italy</u>	<u>Fornaro</u> <u>Concettina</u>	<u>fornaro.stu</u> <u>diolo@gm</u> <u>ail.com</u>		<u>vegetables</u> <u>and</u> <u>cereals</u>
88	<u>Az. Agr. Del</u> <u>Colle Santino</u>	<u>Farm</u>	<u>Toro</u>	<u>Italy</u>	<u>Del Colle</u> <u>Santino</u>	<u>delcolle.sa</u> <u>ntino@virg</u> <u>ilio.it</u>		<u>vegetables</u> <u>and</u> <u>cereals</u>

89	<u>Moffa Grazia</u>	<u>Owner</u>	<u>Toro</u>	<u>Italy</u>	<u>Moffa Grazia</u>	<u>graziamoffa64@gmail.com</u>		<u>vegetables and cereals</u>
90	<u>Petacciato Modesto</u>	<u>Owner</u>	<u>San Giuliano di Puglia</u>	<u>Italy</u>	<u>Petacciato Modesto</u>	<u>info@agribiopetacciato.it</u>	<u>http://www.agribiopetacciato.it/</u>	<u>Oil, Vegetable preserves, tomato preserves, jam</u>
91	<u>Az. Agr. Primo Sole di Iacovino Nadin</u>	<u>Farm</u>	<u>Montano</u>	<u>Italy</u>	<u>Iacovino Nadin</u>	<u>info@agricolaprimosole.it</u>	<u>https://agricolaprimosole.it/</u>	<u>vegetables and cereals, leguminous crops, Vegetable preserves, tomato preserves, Pasta, flour</u>
92	<u>Soc. Agr. Fonte Santa Maria snc</u>	<u>Partnership</u>	<u>Montoro dei Frentani</u>	<u>Italy</u>	<u>Albino Domenico</u>	<u>andreaalbino9@gmail.com</u>	<u>https://www.fontesantamaria.it/</u>	<u>Oil</u>
93	<u>Azienda Agricola IOLANDA</u>	<u>Ltd</u>	<u>Via Montanara, 2</u>	<u>Tricase (LE) ITALY</u>		<u>trattoria.iolanda@gmail.com</u>	<u>https://www.trattoriaiolanda.com/azienda-agricola/</u>	<u>vegetables, oil</u>
94	<u>Mamma Li Turchi</u>	<u>Ltd Fish Restaurant</u>	<u>Via Borgo Pescatori, sn</u>	<u>Tricase (LE) ITALY</u>	<u>Esposito Lucia</u>			<u>Fish restaurant, fish transformation</u>
95	<u>Azienda Agricola Ruralia</u>	<u>Ltd</u>	<u>Via Tevere, 67</u>	<u>Lequile (LE) ITALY</u>	<u>Minonne Francesco</u>		<u>https://www.agricolaruralia.it/</u>	<u>Vegetable, legumes, cereals, fruits</u>
96	<u>Tesori del Salento</u>	<u>Ltd</u>	<u>Via Provinciale Gallipoli, n. 11</u>	<u>Parabita (LE) ITALY</u>	<u>Biagio Nicoletti</u>	<u>tesoridelsalento@yahoo.it</u>		<u>Vegetables transformation</u>

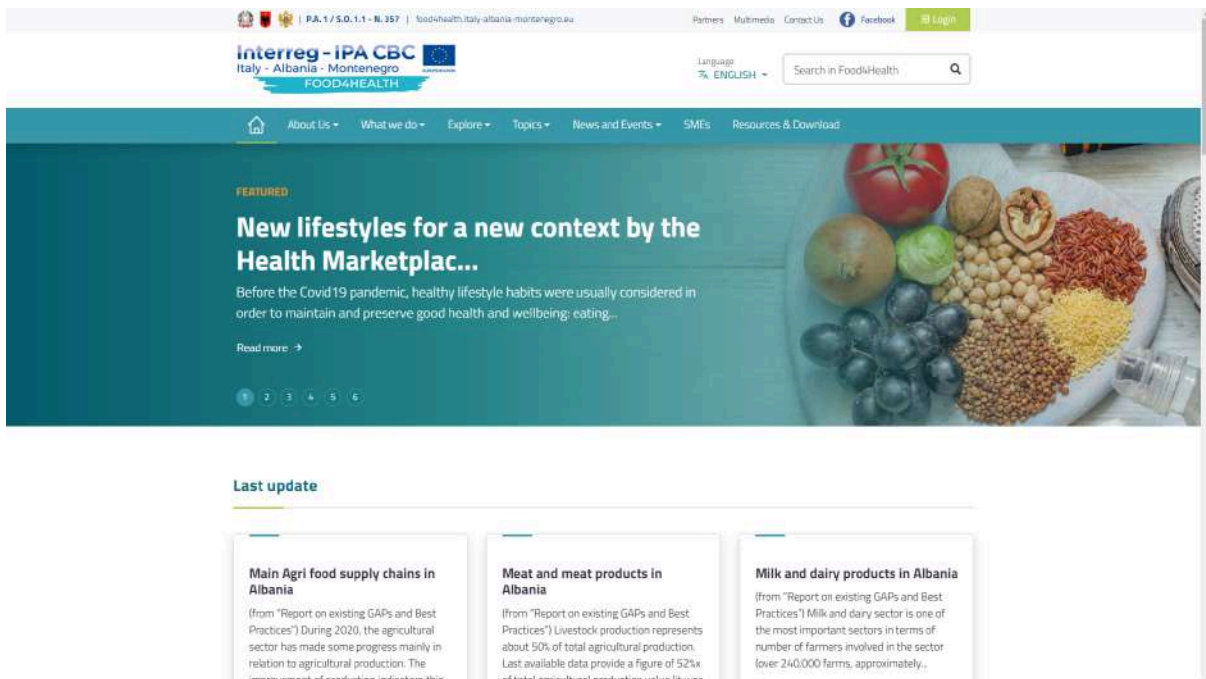
97	<u>Giuseppe bene</u> <u>Az. Agricola</u>	<u>Ltd</u>	<u>Via dei</u> <u>Pellai, n.</u> <u>60</u>	<u>Tricase</u> <u>(LE)</u> <u>ITALY</u>	<u>Giuseppe</u> <u>Bene</u>	<u>giusepbeb</u> <u>ene73@g</u> <u>mail.com</u>		<u>Legumes</u>
98	<u>Rehomare srl</u>	<u>Ltd</u>	<u>Via delle</u> <u>Industrie.</u> <u>sn</u>	<u>Gallipoli</u> <u>(LE)</u> <u>ITALY</u>	<u>Fratelli</u> <u>Reho</u>	<u>info@inma</u> <u>re.eu</u>	<u>https://ww</u> <u>w.inmare.e</u> <u>u/</u>	<u>fish</u> <u>breeding</u> <u>and</u> <u>processing</u>
99	<u>Markelan Bacalli</u>	<u>Production</u> <u>of Apple</u> <u>Cherry and</u> <u>Plum</u>	<u>Dvoran</u> <u>Km7</u> <u>Korce-Ers</u> <u>eke</u>	<u>Korce</u>	<u>Markelan</u> <u>Bacalli</u>	<u>markelan.b</u> <u>acalli@yah</u> <u>oo.com</u>		<u>Apple</u> <u>Cherry</u> <u>Plum</u>
100	<u>Marjol Shkembi</u>	<u>Apple</u> <u>production</u>	<u>Dvoran</u> <u>Km7</u> <u>Korce-Ers</u> <u>eke</u>	<u>Korce</u>	<u>Marjol</u> <u>Shkembi</u>	<u>marjol.shk</u> <u>embi@gm</u> <u>ail.com</u>		<u>Apple</u>
101	<u>Daniel Larti</u>	<u>Apple</u> <u>Production</u>	<u>Bulgarec</u> <u>Km 3</u> <u>Korce-Pog</u> <u>radec</u>	<u>Korce</u>	<u>Daniel</u> <u>Larti</u>	<u>daniellarti</u> <u>@yahoo.c</u> <u>om</u>		<u>Apple</u> <u>Cherry</u> <u>Plum</u>
102	<u>Desina Ballkan</u>	<u>Fruits</u> <u>Processing</u> <u>And</u> <u>packaging</u>	<u>Korce</u>	<u>Korce</u>	<u>Petrit</u> <u>Haidarli</u>	<u>ballkandes</u> <u>ina@yaho</u> <u>o.com</u>	<u>Desinaball</u> <u>kan.com</u>	<u>Apple</u> <u>Cherry</u> <u>Plum</u>
103	<u>Aurel Latifi</u>	<u>Production</u> <u>of herry</u> <u>and Plum</u>	<u>Bulgarec</u> <u>Km 3</u> <u>Korce-Pog</u> <u>radec</u>	<u>Korce</u>	<u>Aurel Latifi</u>			<u>Cherry</u> <u>Plum</u>
104	<u>Joni Azo</u>	<u>Production</u> <u>of Apple</u> <u>and Plum</u>	<u>Macurisht</u> <u>Km 10</u> <u>Korce-Bilis</u> <u>ht</u>	<u>Devoll</u>	<u>Devoll</u>			<u>Apple</u> <u>Plum</u>
105	<u>Krenar Kocibelli</u>	<u>Apple</u> <u>production</u>	<u>Qatrom</u> <u>Km6</u> <u>Korce-Ers</u> <u>eke</u>	<u>Korce</u>	<u>Krenar</u> <u>Kocibelli</u>			<u>Apple</u>

<u>106</u>	<u>Anduel Bacalli</u>	<u>Production of Apple and Cherry</u>	<u>Dvoran Km7 Korce-Ers eke</u>	<u>Korce</u>	<u>Anduel Bacalli</u>	<u>anduelbacalli@hotmail.com</u>		<u>Apple Cherry</u>
<u>107</u>	<u>Baki Shkemi</u>	<u>Production of Apple and Plum</u>	<u>Dvoran Km7 Korce-Ers eke</u>	<u>Korce</u>	<u>Baki Shkemi</u>	<u>Bakishkemi1@gmail.com</u>		<u>Apple Plum</u>
<u>108</u>	<u>Ergys Bregu</u>	<u>Production of Apple Cherry and Plum</u>	<u>Dvoran Km7 Korce-Ers eke</u>	<u>Korce</u>	<u>Ergys Bregu</u>			<u>Apple Cherry Plum</u>

Conclusion

The implementation of ICT tools in the Food4Health technological platform has been successfully completed, resulting in a comprehensive and user-friendly platform. Each of the five sessions has been populated with relevant data and integrated with appropriate technologies to enhance functionality and user experience.

For the usability of the platform, the internet domain www.food-4-health.eu has been registered, where users can connect to use the services offered.



The screenshot shows the homepage of the Food4Health website. At the top, there is a header with logos for Interreg-IPA CBC Italy-Albania-Montenegro and the European Union, along with navigation links for Partners, Multimedia, Contact Us, Facebook, and a Login button. A search bar is also present. Below the header is a main navigation menu with links for About Us, What we do, Explore, Topics, News and Events, SMEs, and Resources & Download. The main content area features a featured article titled "New lifestyles for a new context by the Health Marketplac..." with a sub-headline "Before the Covid19 pandemic, healthy lifestyle habits were usually considered in order to maintain and preserve good health and wellbeing: eating...". Below the article is a "Read more" link and a pagination indicator. To the right of the article is a photograph of various fresh fruits and vegetables. Below the featured article is a "Last update" section with three columns of news items:

- Main Agri food supply chains in Albania**
(from "Report on existing G&Ps and Best Practices") During 2020, the agricultural sector has made some progress mainly in relation to agricultural production. The improvement of production indicators this
- Meat and meat products in Albania**
(from "Report on existing G&Ps and Best Practices") Livestock production represents about 50% of total agricultural production. Last available data provide a figure of 52% of total agricultural production value (it was
- Milk and dairy products in Albania**
(from "Report on existing G&Ps and Best Practices") Milk and dairy sector is one of the most important sectors in terms of number of farmers involved in the sector (over 240,000 farms, approximately, .

Project Partners



The Health Marketplace Special Coordination Structure of the Puglia Region

The **Health Marketplace Special Coordination Structure of the Puglia Region** directed by dr. Felice Ungaro deals with producing, promoting and protecting health, through the dissemination of a healthy and personalized lifestyle that has an effect not only on the individual but also on the social and economic development of the entire territory.



**PRESIDENZA DELLA GIUNTA REGIONALE
STRUTTURA SPECIALE DI COORDINAMENTO
HEALTH MARKETPLACE**

With Health Innovation, technological innovation applied to health, responds to the growing demand from citizens for higher quality and social care attention.


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Home / Food4Health ITC Platform Mission

Food4Health ITC Platform Mission

Food4Health Information Communication Technology Platform - Coordination by Health Marketplace Special Coordination Structure - Puglia Region

The implementation and continuous population of the Food4Health ICT platform represent an important tool for the entire program area in order to transfer and share knowledge and services aimed at developing entrepreneurship and the competitiveness of companies.

A mission in line with this promoted since its foundation by the Health Marketplace Coordination Special Structure of the Puglia Region which coordinates the **Interreg Food4Health project** and has strongly contributed to its conception.

The 5 pillars of the **Food4Health ICT Platform**

QUALITY AND SUSTAINABILITY: Strengthen the traceability of typical and traditional products, using, for example, the collective brands "Quality Products" Puglia, and "Sustainability", through production protocols;

CITIZENS AND CONSUMERS: Improving consumer education on nutrition, health and well-being

Scopri

[New lifestyles for a new context by the Health Marketplace Special Coordination Structure of the Puglia Region](#)

[The Apulian Lifestyle project by the Health Marketplace Special Coordination Structure of the Puglia Region](#)

[SARS-CoV-2 and Apulian Lifestyle Special Health Marketplace Coordination Structure best practices](#)


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Home / Topics / Good Practices / Main Agri food supply chains in Albania

POST

Main Agri food supply chains in Albania

GOOD PRACTICES
05/03/2022
2 minutes
Share


 (from "Report on existing GAPs and Best Practices")

During 2020, the agricultural sector has made some progress mainly in relation to agricultural production. The improvement of production indicators this year was mainly due to the increased yields and surface of several arable plants such as: vegetables, beans, sunflowers, rye, barley, medicinal plants, strawberries, etc.

The production and areas of vegetables in the open field and greenhouses are increased as a result of increasing demand of the domestic market and especially exports. Tobacco production is increased due to the increased yield.

The fruit trees, olives, grapes and citrus production is increased due to the increasing of number of roots in production.

The production increase is attribute mainly to:

- Orientation toward the production of vegetables, citrus and aromatic plants and arable plants;
- The increase of area planted in greenhouses and tunnels;

Scopri

[New lifestyles for a new context by the Health Marketplace Special Coordination Structure of the Puglia Region](#)

[The Apulian Lifestyle project by the Health Marketplace Special Coordination Structure of the Puglia Region](#)

[SARS-CoV-2 and Apulian Lifestyle Special Health Marketplace Coordination Structure best practices](#)

[The Dataflow by Health Marketplace Special Coordination Structure of the Puglia Region](#)

Deliverable D.T3.3.3

Content management

Each partner involved in the activity will identify at least an expert technician in charge of developing and continuously updating in progress data and information compared to the advance of design activities until the end of the project, with special reference to the 5 distinctive sessions of the platform.

PERFORMED ACTIVITY

For the content management activity undertaken for the Food4Health technological platform, each project partner has identified an expert technician responsible for the development and continuous updating of the data and information relating to the five distinctive sessions of the platform: traceability of product origins, food education, demand and supply of innovation, animation of virtual communities of practices, launch of databases and innovative SMEs.

Expert Technicians and Their Roles

Each participating partner has appointed a dedicated expert technician to oversee the content management for specific sessions of the platform. These technicians are responsible for ensuring that the content is current, accurate, and relevant to the platform's users.

Traceability of Product Origins

Responsibilities:

- Develop and maintain data related to the origins of food products.
- Integrate traceability data using blockchain technology.
- Regularly update information on product certifications and supply chain stages.

Activities:

- Collaborated with food producers to gather traceability data.

- Conducted regular audits to verify the accuracy of traceability information.

Food Education

Responsibilities:

- Curate and update educational content on nutrition and healthy eating.
- Develop interactive educational materials such as videos and, articles.
- Monitor user engagement and feedback to improve content quality.

Activities:

- Created a series of nutrition webinars and interactive tutorials.
- Developed a chatbot for personalized dietary advice.
- Updated educational resources based on the latest research in nutrition science.

Innovation Demand and Supply

Responsibilities:

- Manage data related to innovative food solutions and market demands.
- Facilitate the connection between innovators and those seeking new food solutions.
- Analyze industry trends to provide insights on innovation opportunities.

Activities:

- Established an online marketplace for showcasing innovative food products.
- Developed tools for trend analysis and demand forecasting.
- Updated the marketplace with new products and innovation highlights.

Animation of Virtual Community of Practices

Responsibilities:

- Foster engagement within the virtual community of practices.
- Manage user-generated content and discussion forums.
- Organize virtual events and webinars to promote community interaction.

Activities:

- Launched community forums and discussion boards.
- Organized monthly webinars featuring experts in nutrition and health.
- Implemented gamification features to encourage community participation.

Database Start-up and Innovative SMEs**Responsibilities:**

- Populate and maintain a database of start-ups and SMEs involved in food innovation.
- Ensure the accuracy and relevance of business profiles and innovation data.
- Facilitate networking and collaboration opportunities for start-ups and SMEs.

Activities:

- Created comprehensive profiles for start-ups and SMEs.
- Integrated advanced search and filter tools for easy data access.
- Regularly updated the database with new entries and business metrics.

Content Management Strategies

The content management strategies employed by the expert technicians include:

1. Regular Updates: Scheduled updates to ensure that all information remains current and relevant.
2. Quality Assurance: Regular audits and verification processes to maintain the accuracy and integrity of data.
3. User Feedback: Continuous collection and analysis of user feedback to guide content improvements.
4. Collaboration: Ongoing collaboration between technicians, stakeholders, and external partners to enrich content.

Progress and Achievements

Comprehensive Content Development: Successfully developed and populated the platform with comprehensive content across all five sessions.

User Engagement: Achieved high levels of user engagement through interactive and educational content.

Data Accuracy: Maintained high standards of data accuracy and reliability through rigorous quality assurance processes.

Challenges and Solutions

Data Integration: Integrating diverse data sources was a challenge. This was addressed by developing robust platform and innovative solutions.

Keeping Content Current: Ensuring continuous updates required significant effort. Dedicated schedules and automated reminders helped manage this effectively.

User Feedback Incorporation: Incorporating user feedback in a timely manner was crucial. An agile approach to content management allowed for rapid adjustments based on feedback.

Conclusion

Management and organization of the online ITC Platform project at <https://food-4-health.eu/> focused on traceability of product origin, nutrition education, innovation supply and demand, animation of virtual communities of practices, databases of innovative start-ups and MSMEs.

Following these indications, five "axes" or "themes" have been structured in collaboration with CIHEAM Bari.

Quality and sustainability

Strengthen the traceability of typical and traditional products, using the collective brands "Products of Quality" Puglia, and "Sustainability", through production protocols.

Citizens and consumers

To improve education on nutrition, health and well-being (Apulian lifestyle) through the dissemination of information, frequently asked questions, videos, good practices, etc.

Knowledge and innovation for sustainable consumption

Transfer of knowledge and innovation by meeting SMEs and researchers.

Participatory development

Animation and promotion of the community dialogue of SMEs on good practices.

Context of the numbers

Creation of databases of innovative SMEs and research centers.

The content management activities for the Food4Health technological platform have been successfully implemented, ensuring that each of the five sessions is populated with accurate, current, and relevant information. The dedicated expert technicians have played a pivotal role in this process, continuously updating and improving the platform's content to meet user needs and expectations.

The Special Structure
"Health Marketplace Coordination"
of the Puglia Region
Dr. Felice Ungaro